

# CREATE COMMON GOOD

## Marketing Intern Application

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### Directions

Complete and submit this application to Annie at [anniemcleod@createcommongood.org](mailto:anniemcleod@createcommongood.org). Attach your resume to the back of this application. A letter of reference is not required but it is preferred.

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### Internship Description

#### Roles and Responsibilities

- Work under CCG's Director of Community Engagement to create external publications including print materials, public reports, copy for website, etc.
- Develop a deep understanding of CCG's mission and brand and appropriately present to the community
- Create external messaging content for campaigns and special events
- Work with Social Media Intern to document social media analytics and evaluate various platforms and campaigns
- Possible projects: Annual Report, printed palm cards, messaging and invitations for special events, marketing tool packets for customers and supporters

#### Skills Required

- Ability to bring new ideas and creativity to projects
- Ability to work in an adaptable and flexible manner
- Excellent written and verbal communication
- Self driven with the ability to take initiative
- Ability to preform all duties in a manner that is consistent with CCG values: gratitude, excellence, engagement, and safety
- Familiarity with Apple products and Microsoft Office programs, as well as other common design programs

Please list any relevant certifications and licenses that you have.

**Minimum hour requirement: 5 – 10hrs/week**

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### Experience

What experience do you have that lends itself to this internship?

What skills would you bring to the organization?

What are your strengths? Give an example of how you've used them.

Why are you applying for this internship?

Describe your experience working on a community event.

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## **Goals**

What are your learning goals with this internship?  
What would you like to improve on while interning?

## **Work Style**

Please describe your work style.  
Give an example of when you've had to handle multiple responsibilities.  
Tell us about a situation when you had to solve a difficult problem.

## **Personal Background**

What interests you about working with a nonprofit, specifically Create Common Good?  
How do your personal values reflect Create Common Good's values?  
Please tell us about any clubs or organizations you are a part of.  
What is your volunteer history?  
What do you like to do in your free time?

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## **Internship Scheduling**

Are you seeking college credit for this internship?  
Does your class or program have requirements for this internship? If so, what are they?  
What are the maximum hours per week you can work?